

ContemPlay Privacy Policy

Effective Date: June 1st, 2025

ContemPlay Inc. ("ContemPlay", "we", "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our Services, including any web-based or mobile applications.

1. Information We Collect

We collect information you provide directly, such as when you register an account, create a display name, or submit reflections. We also collect technical data like browser type, device identifiers, IP address, and interaction logs.

2. Use of Information

We use your information to provide and improve the Services, personalize your experience, support AI facilitation, analyze engagement, and ensure safety. Your reflections may be used (with or without display names) to enrich the community experience.

3. Sharing of Information

We may share aggregated or anonymized data with partners or for research. Personal identifiable data will not be sold. If you choose to share your ContemPlaytions, they may appear in the community view, subject to moderation.

4. Your Choices

You can manage your data sharing preferences in your account. You can also request deletion of your data by contacting us. Opting out of certain data uses may affect your experience with the Services.

5. Data Security

We use appropriate technical and organizational measures to safeguard your information. However, no system is completely secure.

6. Microsoft Clarity

We use Microsoft Clarity to capture how users interact with our website, including page navigation and user interactions, to improve our services and user experience. Clarity collects non-identifiable information through cookies and similar technologies. Microsoft, as an independent data controller, may also use this data for its own purposes in accordance

with its [Privacy Statement](#). You can opt out of data collection by adjusting your browser settings or following opt-out mechanisms provided by Microsoft.

7. Google Pay

In certain cases, we may offer the chance to purchase ContemPlay goods or services using Stripe. By using Google Pay through Stripe, you agree to the Google Payment API Terms of Service.

Before you enable Google Pay as a payment method using Stripe, please review the Google Pay API Terms of Service and related Privacy Policy to understand what additional services Google may use on your site. You may want to test the Google Pay integration to ensure you are aware of what services are being used by this third party service. Learn more here. Enabling Google Pay may mean, among other things, that Google uses data collected for analytics.

Consult your own legal counsel regarding any consent requirements and any other legal requirements. You may also want to ensure that your privacy policy informs your site visitors about the data collection, use, and storage associated with this payment method. We would encourage you to regularly visit the Google Pay sites linked above to check for any updates about the data processing associated with using Google Pay.

8. Children's Privacy

Our Services are not intended for children under 13. We do not knowingly collect personal information from children.

9. Changes to This Policy

We may update this Privacy Policy. Continued use of the Services indicates acceptance of the updated policy.

10. Contact Us

If you have any questions about this policy, please contact us at: hello@contemplay.ai